



Bringing Organizations' Ideas To Fruition

## We offer competent and reliable project management for public media and other industries, from those who have been there.

### Plan, Plan, and Plan

Any project or initiative begins with planning. When you plan, you set yourself up for the best chance at success in whatever you are pursuing. Planning is one of the basic principles in project management. It allows you to set goals, assess risk, understand your stakeholders, anticipate needs, and give your teams a voice. When you work with professionals at CK Project Management, you get the best of project management - those who were born planners with logistics and processes merged into their DNA.

### How you will benefit

You will have a project management professional at your fingertips. You will be working with a professional who understands how public media works, both internally, locally, and nationally, because they have been there. You will have a trusted advisor who is just as invested in your organization's success as you are. You have someone to help navigate any challenges or roadblocks you may face. You have a professional you can lean on to extract the creative ideas you have, implement them, and bring them to life.

### Areas of expertise

Project management encompasses any project or initiative that has a start date and an end date. CK Project Management can help you with any type of initiative, so think broadly. Think beyond an event, a screening, a new program launch, a conference, and so forth. Of course, we can help with those; we can also help you with multi-year plans, strategic planning, process improvement, facilitation, goal setting, various campaigns, IT migrations or installations, diversity planning or initiatives, to name a few.

## What Cari Kozicki brings to each project

### Competence - Reliability – Flexibility – with a smidge of Fun

Cari brings over 20 years of business experience in for-profit and non-profit organizations, with the last seven years focused in public media. She has managed projects in education, radio, tech/IT, payroll, events, program distribution, and business relationships, and across multiple organizations, multiple levels within organizations and across geographies.

Cari has successfully led both high-dollar-value projects upwards of \$11mm across multiple organizations and geographies, and smaller scale projects within single organizations. This means you have a project management professional who understands the ROI vs. mission paradox that public media organizations face when undertaking any new initiative.

### Here's what others have said:

- “Her project management is critical to the continued success of these initiatives...” - Ron Hetrick, President & CEO, WITF
- “Cari has become a valued and trusted partner on our leadership teams...” - Susan Voigt, PhD., Supervisor at a Regional Educational Service Agency
- “Cari understands stakeholders' communication needs and styles...” - Mindy Cronk, Independent Contractor, Battling Opioids initiative
- “One of her superpowers is her talent for synthesizing diverse conversations...” - Abigail (Kate) Domico, Assistant Dean, Penn State College of Arts and Architecture; Former Executive Director and General Manager of WPSU Penn State