


GATHER AROUND THE WI-FI. IT'S TIME FOR... PML SUMMER CAMP!



**PUBLIC
MEDIA
LEARNS**

SUMMER CAMP

**New courses mean new public media adventures.
The more you learn, the more you earn.
Earn awards. Earn bragging rights.**

2022 PML Summer Camp featured courses include:

- PBS Editorial Standards & Practices
 - Leveraging the Family and Community Learning Framework
 - Make It Phenomenal
 - CEO Forum Series
 - Designing Programs for Teachers
- *All PML courses count towards Summer Camp

Register now at publicmedialearns.org.

Camp begins July 11. It's powered by NETA and enjoyed by you.

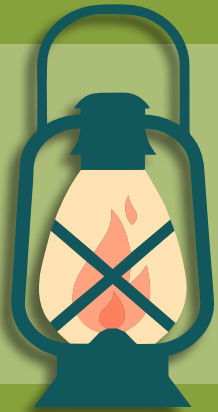


2022 AWARDS & PRIZES

SPIRIT AWARD

Cabin with the highest percentage of newly registered users for Public Media Learns*

Each station in the cabin will receive a PML Summer Camp certificate
Cabin counselor will receive Summer Camp trophy and one in-person registration for 2023 NETA Conference
Cabin counselor will receive FREE virtual station registration for 2023 NETA Conference



EDUCATION AWARD

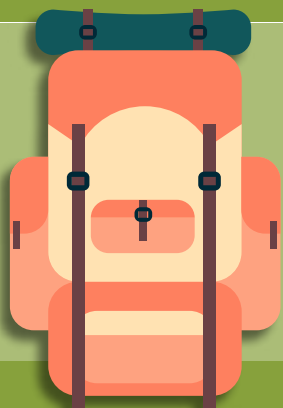
Cabin with the highest percentage of new course registrations for Public Media Learns*

Each station in the cabin will receive a PML Summer Camp certificate
Cabin counselor will receive Summer Camp trophy and one in-person registration for 2023 NETA Conference
Cabin counselor will receive FREE virtual station registration for 2023 NETA Conference

RELAY RACE AWARD

Cabin with the highest percentage of staff to participate in Summer Camp focused courses - with your CEO anchoring your team by participating in at least one CEO Forum series session

Each station in the cabin will receive a PML Summer Camp certificate
Cabin counselor will receive Summer Camp trophy and one in-person registration for 2023 NETA Conference
Cabin counselor will receive FREE virtual station registration for 2023 NETA Conference



CAMPER OF THE YEAR AWARD

Camper (station) with the highest individual percentage of new courses and new users, must have a relay race point

Camper (station) will receive PML Summer Camp trophy
One in-person registration for 2023 NETA Conference
FREE virtual conference registration for their entire station for 2023 NETA Conference

CABIN OF THE YEAR AWARD

Cabin with the highest percentage of new registered users and course registrations (combined average percentage) during Public Media Learns Summer Camp*

Each station in the cabin will receive a PML Summer Camp certificate
Each station in the cabin will receive a PML Summer Camp trophy
Each station in the cabin will receive 20% discount for in-person registration to 2023 NETA Conference



PUBLIC
MEDIA
LEARNS

SUMMER CAMP



2022 CABIN ASSIGNMENTS

Cabin Counselor

 PBS Charlotte

Connecticut
public
Television

MPB
Mississippi Public Broadcasting

NH  PBS

KSMQ TV
The Better Choice

IOWA  PBS

 PBS Texas Tech
Public Media

WUCF

W Public
BROADCASTING

WKNO 

Buffalo•Toronto
Public Media

 Vermont Public

 PBS 

CABIN

#1



CABIN

#2



Cabin Counselor

Arkansas  PBS

KEDT 

wmht 

Houston Public Media
A SERVICE OF THE UNIVERSITY OF HOUSTON

 **SDPB**
South Dakota
Public Broadcasting

witf

MILWAUKEE 

EMPIRE
K V C R

Npnt

MOUNTAIN LAKE 

WKU


ROCKY MOUNTAIN 

Illinois Public Media
will  

PUBLIC
MEDIA
LEARNS

SUMMER CAMP



2022 CABIN ASSIGNMENTS

Cabin Counselor



CABIN

#3



CABIN

#4



Cabin Counselor



PUBLIC
MEDIA
LEARNS

SUMMER CAMP

2022 CABIN ASSIGNMENTS

CABIN

#5



Cabin Counselor

NM STATE **KRWG**
PUBLIC MEDIA



CABIN

#6



Cabin Counselor



PUBLIC
MEDIA
LEARNS

SUMMER CAMP



2022 CABIN ASSIGNMENTS

Cabin Counselor

ARIZONA  PBS
ARIZONA STATE UNIVERSITY

CABIN

#7

RSUTV
PUBLIC TELEVISION

WGCU

KBTC  PBS

wfsu
PUBLIC MEDIA

W O U B PUBLIC MEDIA

NM  PBS

WHUT 

 PBS NORTH CAROLINA

GBH

wvia

WPBS  PBS



CABIN

#8



Cabin Counselor

east tennessee  PBS

uen

WETA

basin  PBS

whro

WEFS

Vegas  PBS

wpsu

KSPS  PBS

cet 

 PBS SoCal

 PBS Utah

PUBLIC
MEDIA
LEARNS

SUMMER CAMP



2022 CABIN ASSIGNMENTS

Cabin Counselor
VPM  

CABIN

#9



CABIN

#10



Cabin Counselor