2019 NETA AWARDS ANNOUNCED

[Arlington, VA January 28, 2020] The National Educational Telecommunications Association (NETA) honored public media’s achievements in community engagement, content, education and marketing and communications Sunday evening, January 26, at the NETA Awards presentation during the 2020 NETA Conference and CPB Public Media Thought Leader Forum at the Crystal Gateway Marriott at in Arlington, VA. This year, for the very first time, overall excellence awards were given in the four focus areas.

“The quality of the entries submitted by our member stations this year truly speaks for itself,” said NETA president Eric Hyyppa. “Congratulations to all of the 2020 NETA Awards winners and nominees. And a special congratulations to the four stations recognized this year for overall excellence. We’re very proud to celebrate such outstanding work.”

The NETA Awards were structured in 1968 to honor our members' finest work in education, community engagement, marketing/communications and content. The 2019 NETA Awards winners are:

**Education**

*Celebrating Teaching & Learning*

*Division I*
- WHRO Public Media – Recognizing Young Writers
- WETA – 2019 NewsHour Student Reporting Labs Academy

*Division II*
- WYES – Teaching for Excellence

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**Educational Resources for the Classroom**

*Division I*
- KET – NewsQuiz

*Division II*
Educational Resources for the Community

Division I
KET – Workplace Essential Skills Transportation/Logistics

Division II
Public Broadcasting Atlanta – Buried Truths: The Lesson Plans

Live Virtual Learning Events

Division I
Alabama Public Television – Mission Control: Human Spaceflight

Division II
WYES – The Mighty Mississippi: Electronic Field Trip

Teacher Professional Learning

Division I
PBS Utah – Book Club in a Box

Division II
Prairie Public – Media Integration and Creation Workshop

Community Engagement

Community Initiative

Division I
Alabama Public Television – The Alabama Wall of Faces

Division II
Rhode Island PBS – Opioids in Our Community a Rhode Island PBS Education & Community Engagement Project

Local Project

Division I
PBS Utah – Book Club in a Box
Milwaukee PBS – Kids in Crisis: You’re Not Alone

Division II
WVIA - VIA’s PBS KIDS in the Classroom - Robert Morris Elementary School, Scranton

National Project

Division I
WUCF – WUCF’s Summer of Space
Austin PBS – KRLU’s American Graduate 3 – Getting to Work

Division II
Alaska Public Media – Molly of Denali Launch Community Events

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Content

Arts & Entertainment
Division I
PBS Wisconsin – Hip Hop U: The First Wave Scholars

Division II
WKU PBS – Lost River Sessions

Cultural Documentary
Division I
KCPT – Me, Dorothy.. and This Road to Oz

Division II
Lehigh Valley Public Media – The Story of Musikfest

Education/Schools
Division I
KET – You Are Not Alone
WKAR – Curious Crew

Division II
KMOS – Wicked Awesome Stuff: eSports

Historical Documentary
Division I
WFYI – Eva: A-7063

Division II
KSPS – Injustice at Home: Looking Like the Enemy

News & Public Affairs
Division I
WEDU – The Red Tent

Division II
Mountain Lake PBS – Rise Above

Topical Documentary
Division I
NET Nebraska – Nebraska: The Chocolate Life

Division II
Wyoming PBS – Glaciers of the Winds

Independent Production
Craig and Brent Renaud – State of the Art

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Marketing/Communications

Integrated Media Campaign
Division I
PBS Utah – This is Utah Season 1

Division II
Lehigh Valley Public Media – Election Night

Promotion
Division I
CET – A Mom’s Story
NET – NET Nebraska Video

Division II
Lehigh Valley – Red Billboards

Special Event
Division I
PBS Wisconsin – The Great Wisconsin Quilt Show

Division II
Basin PBS – Main Street Live

Overall Excellence

Marketing/Communication – Kansas City PBS Marketing & Communications

Community Engagement – Twin Cities PBS – Minnesota Remembers Vietnam

Content – Nashville Public Television – Rooted in the Community

Education – Detroit PBS Kids

About NETA - The National Educational Telecommunications Association (NETA) is a professional association representing 276 member stations in 46 states, the Virgin Islands and the District of Columbia. NETA provides leadership, general audience content, educational services, professional development and trusted financial management services, including human resources and benefits administration, to individual public media licensees, their affinity groups and public media as a whole.

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