CORPORATE MEMBER BENEFITS

Station access to full NETA Program Service (included with your NETA Corporate Membership)

Discounted national program distribution through NETA Content

Immediate representation on the NETA national board of directors

Staff access to NETA Professional Development Webinars (live and archived) for information-sharing and insights on trends in public media, education, community engagement, content, leadership, and more.

Staff access to NEW NETA Peer Learning Communities to connect with colleagues across the public media system including Education, MarCom, Community Engagement and Content

Staff access to NEW AGC/NETA professional development and CMS, as it is developed

Eligibility to enter the NEW NETA Awards celebrating excellence in local production, education, marketing/communications and community engagement

National representation through NETA with CPB, PBS, APTS, AGC, and other national partners

Access to the NETA Business Center, Content and Education teams for consultation, advice and other best practices

Access to the NETA Public Media Slack Workspace to connect with colleagues, with options for dedicated, private channels

Opportunity to participate in NETA working groups, E.g. Professional Development, State Legislative Coverage, Digital Content Challenge & Education Metrics

Opportunity to contribute content to NETA Professional Development Webinars

Opportunity to work with NETA on regional and national initiatives, including grants

Opportunity to contribute content for the NETA e-newsletter and NETA Social Media

Subscription to the NETA monthly e-newsletter and other timely announcements

Access to members only section of NETA website

For additional information, please contact Eric Hyppa at ehhyppa@netaonline.org or 803.978.1581

www.netaonline.org | 939 S Stadium Rd | Columbia SC 29201