

Joint Licensee Group

Wright, Silverstein Elected to Joint Licensee Group Leadership

(October 2008) The members of public broadcasting's Joint Licensee Group recently elected Lloyd Wright and Norm Silverstein to the posts of chair and vice chair, respectively. Wright, president and CEO of WFYI TV and FM/Indianapolis, IN, and Silverstein, president and CEO of WXXI TV and FM/Rochester, NY, will serve one-year terms in these positions. As vice chair, Silverstein is also the group's chair elect.

The two men are already making plans for the group's future. In a joint statement, Wright and Silverstein said, "Last week, we met to review the issues that have been identified in recent Joint Licensee Group calls, discuss future meetings, and the need to organize ourselves for the year ahead.

"We look forward to working with the group members over the next year or so as we continue our dialogue and focus on ways to maximize the opportunities for our stations and the system."

The Joint Licensee Group, formally organized in 2005, works with the founding members of public television's Affinity Group Coalition.

The Joint Licensee Group is a forum for noncommercial radio and TV licensees to share and discuss issues of mutual interest and concern that affect the way they manage and operate their organizations. It was designed to help joint licensees position their organizations for the future, and to be successful in change management.

Currently 40 licensees from 24 states are members, plus representatives from National Public Radio and the Public Broadcasting Service. NETA provides staff support and association services for the group.

Membership is open to public broadcasting entities jointly holding public radio and public television licenses, not-for-profit organizations with the primary mission of service to public television and radio licensees, and public radio and public television licensees not jointly owned but interested in partnering with each other.

For more information on Joint Licensee Group membership, contact Lloyd Wright lwright@wfyi.org or Norm Silverstein norms@wxxi.org

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