

NETA -- PR 101 – THE BASICS
Wednesday 7/19/06

Links mentioned in Kevin Dando/PBS presentation:

Free Keyword Alerts

<http://alerts.yahoo.com/>

<http://www.google.com/alerts>

Inexpensive Keyword Alerts (\$500 / year)

<http://www.clipgenius.com/>

Free Blog Conversation Trackers

<http://www.technorati.com/>

<http://www.icerocket.com/>

<http://www.blogpulse.com/>

Yahoo Local

<http://local.yahoo.com/>

Blog / News Tracker

<http://www.tagfetch.com/>

What Are People Talking About or Doing Online?

<http://popurls.com/>

Search Engine Help

<http://www.searchenginewatch.com/>

Blog Posts Sent to You as E-mail

<http://www.squeet.com/>

<p>For more information, or if you have questions, please contact Kevin Dando, 703.739.5073 / kdando@pbs.org</p>
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