



PUBLIC TELEVISION'S BEST AT 2010 NETA CONFERENCE

(January 14, 2010 – Henderson, Nevada) The National Educational Telecommunications Association (NETA) honored 23 public broadcasters with awards Thursday on stage at the M Resort. In all, thirty-one trophies in the areas of program production, promotion, outreach, and instructional media, were awarded. The celebratory presentation was part of NETA's annual conference, held this year in Henderson, Nevada.

In addition to the NETA awards, the NETA Education Center board presented its inaugural Enterprise and Innovation Award to WHRO/Norfolk's ThinkPlex™, for its exemplary success in delivering multi-platform education services to students, teachers, parents, and care providers throughout the state of Virginia.

The 2009 NETA Awards winners are:

INSTRUCTIONAL MEDIA

Vegas PBS / Las Vegas:

Family Literacy Kit for the Blind and Visually-Impaired (instructional media product)

Western Reserve Public Media / Akron:

Quiz Bus: Dealing with Data (instructional media product)

KET / Kentucky:

Literary Leadership: Stories of Schoolwide Success (teacher resource)

Idaho Public Television / Boise:

Dialogue for Kids 10th Anniversary Special Festival Edition (instructional content)

Wisconsin Educational Communications Board / Madison:

World Language Assessment: Get in the Mode! (inservice)

PROMOTION

ThinkTV / Dayton: We Can Be Leaders (single video)

Wisconsin Public Television: Young Artists Compete: The Final Forte (single video)

Wisconsin Public Television: Teen Connection poster (print design)

Wisconsin Public Television: Portal Wisconsin Redesign (Web/Blog)

South Dakota Public Broadcasting: Deadwood Songbook (campaign)

NET / Nebraska: Reach, Connect, Inspire (corporate/institutional)

Western Reserve Public Media / Akron: Rebranding campaign (corporate/institutional)

OUTREACH

Louisiana Public Broadcasting: Return to the Forest Where We Live (licensee project)

Blue Ridge PBS / Roanoke: JobQuest (licensee project)

Thirteen/WNET.org / New York: Looking for Lincoln (national project)

WGBH / Boston: Engineer Your Life (community impact)

Blue Ridge PBS / Roanoke: JobQuest (community impact)

PROGRAM PRODUCTION

Wyoming PBS: Capitol Outlook (news and public affairs)
NET/Nebraska: Electing A President: Nebraska Voter Diaries (news and public affairs)
OPB/Oregon: Silent Invasion: An Oregon Field Guide Special (science and nature)
Idaho Public Television: Outdoor Idaho: XTREME SPORTS (information)
WUSF / Tampa: Florida Matters # 101 “Innovators” (information)
KUED / Salt Lake City: Wallace Stegner (biography)
KUAC / Fairbanks: Mr. Alaska: Bob Bartlett Goes to Washington (biography)
WLAE / Metairie: Fats Domino: Walkin’ Back to New Orleans (history)
WLRN / Miami: All Shook Up: Miami’s Glory Days of Music (history)
Idaho Public Television: Kevin Kirk & Onomatopoeia in Concert (performance)
MontanaPBS: 11th & Grant with Eric Funk (performance)
Vermont Public Television: Emerging Science (series)
OETA / Oklahoma: Stateline: Television Pioneers (series)

The NETA Awards are annual recognition of member-produced excellence in public broadcasting, a tradition established more than forty years ago by the pioneering Southern Educational Communications Association.

NETA is a professional association founded in 1997 to serve public television licensees and affiliated educational organizations. The organization has members in 42 states, the District of Columbia, and the Virgin Islands. NETA is headquartered in Columbia, SC.

See www.netaonline.org for additional information on the organization and its services.

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