



PRESS RELEASE

## **NETA Board Elects Executive Committee**

(New York, NY – August 10, 2009) The NETA board of directors formally accepted the election of its executive committee for fiscal year 2010 at their summer meeting in New York City last week.

Peter Morrill, general manager of Idaho Public Television, is the new chair. Polly Anderson, general manager and CEO of KNME / Albuquerque, New Mexico is the vice chair and chair-elect. John Harris, president and CEO of Prairie Public Broadcasting / Fargo, North Dakota, was re-elected treasurer. Sandra Cesaretti Ray, general manager of WSRE / Pensacola, Florida, was elected board secretary. Allen Weatherly, executive director of AETN / Conway, Arkansas continues on the executive committee as immediate past chair.

Rod Bates, general manager, NET / Lincoln, Nebraska, and Becky Magura, president and general manager, WCTE / Cookeville, Tennessee, are the executive committee's members at large.

"The NETA board has always been a place where every station – small, large, rural, urban, community licensee, university licensee, and state networks – was represented," said NETA president Skip Hinton. "We benefit at every level from the combined guidance of their elected leadership."

Departing chair Allen Weatherly was thanked for his service with warm applause from all present. Weatherly said, "It has been an honor and a genuine pleasure working with the talented folks at all the member stations and at NETA. Times are tough for all of us in this current economic climate but the talent, commitment to our mission, and dedication will, I believe, see us through."

NETA's summer board planning meeting took place for the first time in conjunction with a gathering of public television's Affinity Group Coalition leaders. The two groups constructed a joint agenda that included timely presentations from senior management at APTS, CPB, and PBS, on sustainability, applications of new technologies, services for and relevance to the communities served by public broadcasting licensees.

"The candid discussions that took place at the combined NETA and AGC meetings reflected the dynamic times we live in," said incoming NETA chair Peter Morrill.

Allen Weatherly seconded the assessment, saying, "The summer meeting was serious and focused. Strong opinions from our members made for a lively and very useful time

together.”

The National Educational Telecommunications Association is a professional association based in Columbia, S.C. It serves public television licensees and educational entities in all 50 states, the District of Columbia, the Virgin Islands, and Puerto Rico, by providing quality program content, educational resources, professional development, management support, and national representation.

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