

**2010 NETA Conference**  
January 12–15 in Henderson, Nevada  
**Sponsorship Opportunities**

**When:** January 12 – 15, 2010

**Where:** M RESORT•SPA•CASINO  
12300 Las Vegas Blvd. S  
Henderson, Nevada 89044

**Hotel Reservations:** To make room reservations, call the M Resort directly at 877.673.7678.

**Room Rates:** The negotiated room rate is \$135 per night plus tax for a standard single/double room. Mention NETA Conference to get this special rate. This rate will only be honored until **Monday, December 14, 2009**. Room rate or availability not guaranteed after that date.

**Registration Deadline:** The early bird deadline to register for the NETA Conference is **Monday, December 14, 2009**. The rate will increase after this date.

**Sponsorship Deadline:** The deadline for sponsorship or exhibit table at the NETA Conference is **Monday, December 14, 2009**.

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**Preliminary Conference Schedule**

**Tuesday, January 12**

Welcome Session  
General Session  
Concurrent Sessions  
Opening Reception

**Wednesday, January 13**

Exhibitor Breakfast  
General Session  
Concurrent Sessions  
Luncheon  
Concurrent Sessions  
Evening Extra Workshops

**Thursday, January 14**

Breakfast  
Concurrent Sessions  
Awards Luncheon  
Concurrent Sessions  
Hospitality Suites

**Friday, January 15**

Breakfast  
Concurrent Sessions  
Listening Post

Return all sponsorship forms to Darlene Amick by **Monday, December 14, 2009**, via email at [darlene@netaonline.org](mailto:darlene@netaonline.org) or fax, 803-771-4831.

# 2010 NETA Conference

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## Sponsorship Opportunities

### **Agenda-at-a-Glance**

**\$750**

This exclusive sponsorship puts you close to the hearts and eyes of every attendee. The “Agenda-at-a-Glance” is the pocket-size version of the meeting sessions, designed for attendees’ ease of use/reference. Be the sponsor and be appreciated many times a day.

- Acknowledgement and thank you during the conference
- Promotion on the NETA Conference web site

### **Conference Tote Bag**

**\$3500**

The conference tote bag is one of the most visible sponsorship opportunities. Every attendee will receive an official tote with your company logo or program logo co-branded with the NETA logo. The bag will contain information about the meeting as well as other authorized materials inserted in the bag.

- Acknowledgement and thank you during the conference
- Promotion on the NETA Conference web site
- Waived fee for promotional material in tote

### **Lanyard**

**\$1500**

A highly visible, long-lasting sponsorship—your company name can appear around the neck of each attendee on specially designed lanyards that will attach the conference badges. The sponsorship includes a one color imprinted logo. The name badge holder is included as part of the sponsorship. With the need for employee identification and building access cards, your good-looking lanyard will be taken home and worn year ‘round.

- Acknowledgement and thank you during the conference
- Promotion on the NETA Conference web site

### **Key Cards**

**\$2000**

Ensure that every attendee sees your company or program logo/message each time they enter their room with this exclusive sponsorship.

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### Internet Kiosk

**\$3000**

Help attendees stay in touch. Instead of going to their rooms to check email, attendees can use your Internet Kiosk conveniently located in the exhibit area. Know that the first screen they see on any of the four computers will be your home page, or one you design for the audience and your mouse pads. This highly visible sponsorship is exclusive and includes your signage.

- Acknowledgement and thank you during the conference
- Promotion on the NETA Conference web site
- Promotional material in tote bag

### Exhibitor

**\$1400**

The exhibit area is an excellent place to promote your company and/or program. The fee allows access to all conference sessions, evening extras, and meals/reception for one exhibitor. Extra reps wishing to have full conference access will have to pay the member registration fee. If your representative is only there to “table sit” but would like to be included in meal functions or receptions the fee would be the cost of the function(s).

- Acknowledgement and thank you during the conference
- Promotion on the NETA Conference web site
- Waived fee for “visit our exhibit” card in tote
- Access to audiovisual, electrical, and internet services for an additional fee
- A more secure location

### Promotional Material in Tote

**\$750**

Promote your organization, product, or service to all attendees by having your message or gift placed in the conference tote bag. You must provide 400 pieces of each item to be included in the tote bag.

### Hospitality Suites

**\$750+**

Hospitality Suites are outstanding opportunities for you to meet and greet attendees in an informal, relaxed atmosphere. NETA will open the Hospitality Suites Thursday night, January 14, 2010. Sponsor pays full costs of food, beverage, and audio visual needs, in addition to the sponsorship fee.

- Acknowledgement and thank you during the conference
- Promotion on the NETA Conference web site
- Waived fee for “visit our suite” card in tote

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### **Opening Reception**      **\*\*\* SOLD \*\*\* SOLD \*\*\* SOLD \*\*\***      **\$1250+**

Help kick off the conference with your sponsorship of the extremely anticipated opening reception. The reception offers an environment for strong attendance and lively conversation. Sponsor pays full costs of food, beverage, and audio visual needs, in addition to the sponsorship fee.

- Acknowledgement and thank you during the conference
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### **Hosted Luncheon**      **\$750+**

Underwrite a luncheon and have the opportunity to address all attendees and promote your program, product, or organization. The extended lunch period allows you to make the most of your opportunity. Sponsor pays full costs of food, beverage, and audio visual needs, in addition to the sponsorship fee.

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### **Hosted Breakfast**      **\$500+**

Grab attendees' attention first thing in the morning! Start their day and promote your organization at the same time. Sponsor pays full costs of food, beverage, and audio visual needs, in addition to the sponsorship fee.

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### **Refreshment Break**      **\$300+**

Keep conference attendees refreshed and ready to learn. This sponsorship includes your company name in the agenda describing the break, and your logo on the signage next to the break. Sponsor pays full food and beverage costs in addition to sponsorship fee.

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### Advertisement

**\$500-1000**

Place your ad in the conference agenda, every attendee's guidebook to conference activities, referred to several times each day during the conference. You must provide a finished promotional piece in camera-ready or electronic art by **Friday, December 11, 2009**, to be included in the agenda.

- Acknowledgement and thank you during the conference
- Promotion on the NETA Conference web site
- Waived fee for promotional material in tote

<b>Inside agenda, B&amp;W, 8½" X 11"</b>	<b>\$500</b>
<b>Inside back cover, color, 8½" X 11"</b>	<b>\$750</b>
<b>Inside front cover, color, 8½" X 11"</b>	<b>\$875</b>
<b>Outside back cover, color 8½" X 11"</b>	<b>\$1000</b>

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Company/Organization \_\_\_\_\_  
 Primary Contact \_\_\_\_\_  
 Title \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_ Website \_\_\_\_\_

Please circle the opportunity you are requesting:

	<b>Cost</b>	<b>NR Deposit</b>
Agenda-at-a-Glance	\$750	\$150
Conference Tote Bags	\$3500	\$500
Internet Kiosk	\$3000	\$500
Lanyards	\$1500	\$250
Key Cards	\$2000	\$250
Exhibitor	\$1400	\$250
Opening Reception	\$1250+ <b>***SOLD***</b>	\$250 <b>***SOLD***</b>
Hosted Luncheon	\$750+	\$150
Hospitality Suites	\$750+	\$150
Hosted Breakfast	\$500+	\$150
Refreshment Break	\$300+	\$100
Promotional Material in Tote	\$750	\$150
Advertisement – Inside B&W	\$500	\$100
Advertisement – Inside back cover, color	\$750	\$150
Advertisement – Outside back cover, color	\$1000	\$250

**Deposit Total: \$** \_\_\_\_\_

*(Please pay all deposits now)*

**Grand Total: \$** \_\_\_\_\_

## Application—Page 2

*The contact information above is how the company/organization will be listed in conference materials. If you would prefer a different listing, please provide that information.*

\_\_ Check # \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Name on the card \_\_\_\_\_

\_\_ Charge \$ \_\_\_\_\_ to my \_\_ VISA \_\_ MasterCard

Card # \_\_\_\_\_ Exp. \_\_\_\_\_

V-Code \_\_\_\_\_ (V-Code can be found on signature line of the credit card – 16-digit Account number – 3-digit V-Code)

*I understand that by signing and returning this form with payment of the non-refundable deposit to NETA, I am responsible for all additional expenses as requested on this form. I have also read and agree with the terms and conditions stated in the sponsorship information.*

Signature \_\_\_\_\_ Date \_\_\_\_\_

### For Exhibitors Only

**Exhibitors MUST complete a registration form to receive the complimentary registration. Staff members accompanying the exhibitor also need to complete a registration form. Table sitters will only be charged for the meal(s) indicated on registration.**

The following people will be staffing my exhibit space:

1. Name: \_\_\_\_\_

Title: \_\_\_\_\_

*This person's registration is complimentary with your paid exhibit fee.*

2. Name: \_\_\_\_\_

Title: \_\_\_\_\_

This person's registration is charged at discounted NETA member rate.

Please register online at [www.netaonline.org](http://www.netaonline.org)

3. Name: \_\_\_\_\_

Title: \_\_\_\_\_

This person's registration is charged at discounted NETA member rate.

Please register online at [www.netaonline.org](http://www.netaonline.org)

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Return all sponsorship forms to Darlene Amick by **Monday, December 14, 2009**, via email at [darlene@netaonline.org](mailto:darlene@netaonline.org) or fax, 803-771-4831. Forms can also be mailed to NETA, PO Box 50008, Columbia, SC 29250.