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## **NETA ELECTS EXECUTIVE COMMITTEE**



**Weatherly**

Allen Weatherly, executive director of the Arkansas Educational Television Network, was elected chair of the National Educational Telecommunications Association (NETA) board of directors for fiscal year 2009 at the board's meeting in Little Rock, Arkansas. He had been vice chair.

Peter Morrill, general manager of Idaho Public Television, was elected vice chair/chair elect. John Harris, president/CEO of Prairie Public Broadcasting, will continue to serve as treasurer, and Polly Anderson, president /CEO of KWBU/Waco, was elected to the post of secretary.

Executive committee members at large are Rod Bates, general manager of NET Nebraska, and Sandra Cesaretti Ray, general manager at WSRE/Pensacola. Peter Frid, CEO and general manager at New Hampshire Public Television, remains on the executive committee in his position as immediate past chair.

As Weatherly begins his term as NETA board chair, he remarked, "Public television is more important than ever in the fractured world of broadcast today, and NETA is an important part of the public service media environment. My hope is to assist member stations all across the country in demonstrating the absolute necessity of the programs, projects and services provided by an American institution devoted to the people, not just the profit margin."

Departing chair Frid said, "This past year, we made progress in continuing to change the organization to meet the needs of our membership. NETA is an important resource for the system through services such as the Business Center, the program service, the professional councils, and as a forum to engage in productive dialogue. I look forward to the year ahead under the skillful leadership of Allen Weatherly as our chair, and thank John King for all his efforts as our immediate past chair."

NETA's executive committee is elected by the membership and serves staggered, two-year terms.

The National Educational Telecommunications Association is a professional association based in Columbia, S.C. It serves public television licensees and educational entities in all 50 states, the District of Columbia, the Virgin Islands, and Puerto Rico, by providing quality program content, educational resources, professional development, management support, and national representation.

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