



South Carolina

SC-ETV Green-light Process

- Producer pitches to departmental manager. If approved, the producer takes the next step.
- Producer performs research and development to write a treatment and create a project budget. Manager reviews and makes suggestions to improve treatment. Producer or manager contacts Content Greenlight Chair to schedule a date for presentation.
- Producer presents at Tuesdays Content meeting at 2 p.m. -- Attendees are all content-related Vice Presidents and Department Managers.
- Content chair facilitates Q & A. Producers answer questions. Rarely is the project squashed at this point. The project, under direction of VP of Content and Content Chair, moves to one of the following three stages
 - Tabled so managers can discuss in closed session.
 - sent back for more research and development
 - Expedited to be green-lit so treatment and budget move to the finances committee. This includes the Enterprise department and the C.F.O. If approval is needed immediately, Chair will email budget directly to C.F.O.
- Producer is notified of status by manager or Content chair. Once a project is green lit, the producer completes an online PIEG (**P**rogram **I**nformation **E**xchange **G**roup) form and uploads the budget.
- Content Division's Budget Resources Assistant assigns a project number. This number is assigned to all paperwork and scheduling for the project.
- Content Chair maintains an ongoing list of projects and notes for each meeting.