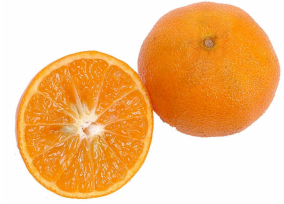


2009 NETA Conference

January 13—16 in Tampa, Florida

Sponsorship Opportunities



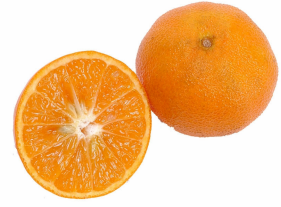
- When:** January 13 – 16, 2009
- Where:** Hyatt Regency Tampa
Two Tampa Center (211 North Tampa Street)
Tampa, FL 33602
- Hotel Reservations:** To make room reservations, call the Hyatt directly at 813.225.1234.
- Room Rates:** The negotiated room rate is \$159 per night plus tax for a standard single/double room. Mention NETA Conference to get this special rate. This rate will only be honored until **Monday, December 15, 2008**. Room rate or availability not guaranteed after that date.
- Registration Deadline:** The early bird deadline to register for the NETA Conference is **Monday, December 15, 2008**. The rate will increase after this date.
- Sponsorship Deadline:** The deadline for sponsorship or exhibit table at the NETA Conference is **Monday, December 8, 2008.**



2009 NETA Conference

January 13—16 in Tampa, Florida

Sponsorship Opportunities



Preliminary Conference Schedule

Tuesday, January 13

Welcome Session
General Session
Concurrent Sessions
Opening Reception < [Sponsor this event](#)

Wednesday, January 14

Exhibitor Breakfast < [Sponsor this event](#)
General Session
Concurrent Sessions
Luncheon < [Sponsor this event](#)
Concurrent Sessions
Evening Extra Workshops

Thursday, January 15

Breakfast < [Sponsor this event](#)
Concurrent Sessions
Awards Luncheon < [Sponsor this event](#)
Concurrent Sessions
Hospitality Suites < [Reserve your suite now](#)

Friday, January 16

Breakfast < [Sponsor this event](#)
Concurrent Sessions
Listening Post

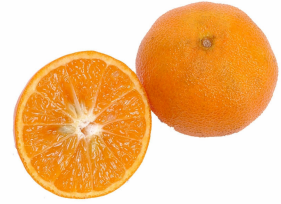
Return all sponsorship forms to Darlene Amick by **Monday, December 8, 2008**, via email at darlene@netaonline.org or fax, 803-771-4831.



2009 NETA Conference

January 13—16 in Tampa, Florida

Sponsorship Opportunities



Agenda

\$4500

The conference agenda, an important print piece for all attendees, includes the conference schedule and information about sessions and events. You must provide an 8½" X 11" finished promotional piece in a color camera-ready or electronic art form by **Friday, December 12, 2008** to be included in the agenda.

- Color ad on front inside cover of agenda
- Acknowledgement and thank you during the conference
- Promotion on the NETA Conference web site

Agenda-at-a-Glance

\$750

This exclusive sponsorship puts you close to the hearts and eyes of every attendee. The "Agenda-at-a-Glance" is the pocket-size version of the meeting sessions, designed for attendees' ease of use/reference. Be the sponsor and be appreciated many times a day.

- Acknowledgement and thank you during the conference
- Promotion on the NETA Conference web site

Conference Tote Bag

\$3500

The conference tote bag is one of the most visible sponsorship opportunities. Every attendee will receive an official tote with your company logo or program logo co-branded with the NETA logo. The bag will contain information about the meeting as well as other authorized materials inserted in the bag.

- Acknowledgement and thank you during the conference
- Promotion on the NETA Conference web site
- Waived fee for promotional material in tote

Lanyard

\$1500

A highly visible, long-lasting sponsorship—your company name can appear around the neck of each attendee on specially designed lanyards that will attach the conference badges. The sponsorship includes a one color imprinted logo. The name badge holder is included as part of the sponsorship. With the need for employee identification and building access cards, your good-looking lanyard will be taken home and worn year 'round.

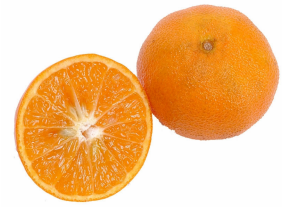
- Acknowledgement and thank you during the conference
- Promotion on the NETA Conference web site



2009 NETA Conference

January 13—16 in Tampa, Florida

Sponsorship Opportunities



Key Cards

\$2000

Ensure that every attendee sees your company or program logo/message each time they enter their room with this exclusive sponsorship.

- Acknowledgement and thank you during the conference
- Promotion on the NETA Conference web site

Internet Kiosk

\$3000

Help attendees stay in touch. Instead of going to their rooms to check email, attendees can use your Internet Kiosk conveniently located in the exhibit area. Know that the first screen they see on any of the four computers will be your home page, or one you design for the audience and your mouse pads. This highly visible sponsorship is exclusive and includes your signage.

- Acknowledgement and thank you during the conference
- Promotion on the NETA Conference web site
- Promotional material in tote bag

Exhibitor

\$1400

The exhibit area is an excellent place to promote your company and/or program. The fee allows access to all conference sessions, evening extras, and meals/reception for one exhibitor. Extra reps wishing to have full conference access will have to pay the member registration fee. If your representative is only there to “table sit” but would like to be included in meal functions or receptions the fee would be the cost of the function(s).

- Acknowledgement and thank you during the conference
- Promotion on the NETA Conference web site
- Waived fee for “visit our exhibit” card in tote
- Access to audiovisual, electrical, and internet services for an additional fee
- A more secure location

Promotional Material in Tote

\$750

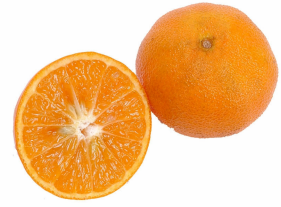
Promote your organization, product, or service to all attendees by having your message or gift placed in the conference tote bag. You must provide 475 pieces of each item to be included in the tote bag.



2009 NETA Conference

January 13—16 in Tampa, Florida

Sponsorship Opportunities



Hospitality Suites

\$750+

Hospitality Suites are outstanding opportunities for you to meet and greet attendees in an informal, relaxed atmosphere. NETA will open the Hospitality Suites Thursday night, January 15, 2009. Sponsor pays full costs of food, beverage, and audio visual needs, in addition to the sponsorship fee.

- Acknowledgement and thank you during the conference
- Promotion on the NETA Conference web site
- Waived fee for “visit our suite” card in tote

Opening Reception

\$1250+

Help kick off the conference with your sponsorship of the extremely anticipated opening reception. The reception offers an environment for strong attendance and lively conversation. Sponsor pays full costs of food, beverage, and audio visual needs, in addition to the sponsorship fee.

- Acknowledgement and thank you during the conference
- Promotion on the NETA Conference web site
- Waived fee for promotional material in tote

Hosted Luncheon

\$750+

Underwrite a luncheon and have the opportunity to address all attendees and promote your program, product, or organization. The extended lunch period allows you to make the most of your opportunity. Sponsor pays full costs of food, beverage, and audio visual needs, in addition to the sponsorship fee.

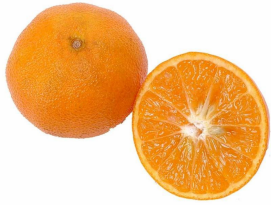
- Acknowledgement and thank you during the conference
- Promotion on the NETA Conference web site
- Waived fee for promotional material in tote

Hosted Breakfast

\$500+

Grab attendees’ attention first thing in the morning! Start their day and promote your organization at the same time. Sponsor pays full costs of food, beverage, and audio visual needs, in addition to the sponsorship fee.

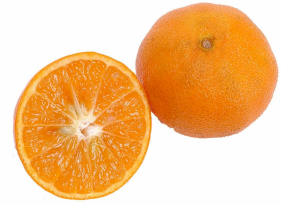
- Acknowledgement and thank you during the conference
- Promotion on the NETA Conference web site
- Waived fee for promotional material in tote



2009 NETA Conference

January 13—16 in Tampa, Florida

Sponsorship Opportunities



Refreshment Break

\$300+

Keep conference attendees refreshed and ready to learn. This sponsorship includes your company name in the agenda describing the break, and your logo on the signage next to the break. Sponsor pays full food and beverage costs in addition to sponsorship fee.

- Acknowledgement and thank you during the conference
- Promotion on the NETA Conference web site
- Waived fee for promotional material in tote

Advertisement

\$500-1000

Place your ad in the conference agenda, every attendee's guidebook to conference activities, referred to several times each day during the conference. You must provide a finished promotional piece in camera-ready or electronic art by Friday, December 12, 2008, to be included in the agenda.

- Acknowledgement and thank you during the conference
- Promotion on the NETA Conference web site
- Waived fee for promotional material in tote

Inside agenda, B&W, 8½" X 11"

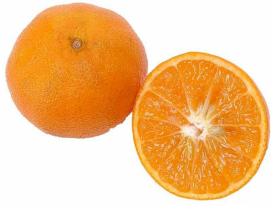
\$500

Inside back cover, color, 8½" X 11"

\$750

Outside back cover, color 8½" X 11"

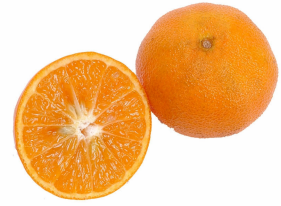
\$1000



2009 NETA Conference

January 13—16 in Tampa, Florida

Sponsorship Application



Company/Organization _____

Primary Contact _____

Title _____

Address _____

City, State, Zip _____

Phone _____ Fax _____

Email _____ Website _____

Please circle the opportunity you are requesting:

| | Cost | NR Deposit |
|---|-------------|-------------------|
| Agenda | \$4500 | \$500 |
| Agenda-at-a-Glance | \$750 | \$150 |
| Conference Tote Bags | \$3500 | \$500 |
| Internet Kiosk | \$3000 | \$500 |
| Lanyards | \$1500 | \$250 |
| Key Cards | \$2000 | \$250 |
| Exhibitor | \$1400 | \$250 |
| Opening Reception | \$1250+ | \$250 |
| Hosted Luncheon | \$750+ | \$150 |
| Hospitality Suites | \$750+ | \$150 |
| Hosted Breakfast | \$500+ | \$150 |
| Refreshment Break | \$300+ | \$100 |
| Promotional Material in Tote | \$750 | \$150 |
| Advertisement – Inside B&W | \$500 | \$100 |
| Advertisement – Inside back cover, color | \$750 | \$150 |
| Advertisement – Outside back cover, color | \$1000 | \$250 |

Deposit Total: \$ _____

(Please pay all deposits now)

Grand Total: \$ _____

Application—Page 2

The contact information above is how the company/organization will be listed in conference materials. If you would prefer a different listing, please provide that information.

___ Check # _____ Amount: \$ _____

Name on the card _____

___ Charge \$ _____ to my ___ VISA ___ MasterCard

Card # _____ Exp. _____

V-Code _____ (V-Code can be found on signature line of the credit card – 16-digit Account number – 3-digit V-Code)

I understand that by signing and returning this form with payment of the non-refundable deposit to NETA, I am responsible for all additional expenses as requested on this form. I have also read and agree with the terms and conditions stated in the sponsorship information.

Signature _____ Date _____

For Exhibitors Only

Exhibitors MUST complete a registration form to receive the complimentary registration. Staff members accompanying the exhibitor to table sit also need to complete a registration form. Table sitters, if not attending the conference sessions, do not pay registration fee. However, if they plan to attend any meal functions, we ask that it be noted on their registration form. Table sitters will be charged the cost of the meal(s).

The following people will be staffing my exhibit space:

1. Name: _____

Title: _____

This person's registration is complimentary with your paid exhibit fee.

2. Name: _____

Title: _____

This person's registration is charged at discounted NETA member rate.

Please register online at www.netaonline.org

3. Name: _____

Title: _____

This person's registration is charged at discounted NETA member rate.

Please register online at www.netaonline.org

Return all sponsorship forms to Darlene Amick by **Monday, December 8, 2008**, via email at darlene@netaonline.org or fax, 803-771-4831. Forms can also be mailed to NETA, PO Box 50008, Columbia, SC 29250.